

## CURRICULUM VITAE

Name Gassmann, Franziska  
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Date of birth April 21st, 1962  
Place of birth St. Gallen, Switzerland  
Civil status Married  
Gender Female  
Nationality Swiss, Dutch  
Membership European Economic Association (EEA), ECINEQ

### KEY QUALIFICATIONS

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Dr. Gassmann is a highly qualified economist with extensive experience in development economics and related fields. She has demonstrated her skills and expertise as a consultant and researcher in the economics of poverty reduction and income distribution, social policy reform, transition and development. Dr Gassmann has extensive experience with the analysis of large household data sets and with methodologies to analyze poverty and social exclusion and to assess the efficiency and effectiveness of formal and informal social protection systems. She is experienced in the development of monitoring systems, indicators and data collection methods that allow the regular assessment of poverty and the effectiveness and efficiency of social assistance policies. Dr. Gassmann has advised Governments on social protection reform issues in numerous projects.

### EDUCATION

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July 2008 J.F. Kennedy School of Government, Harvard University, Cambridge MA, USA  
Summer Course in Public Financial Management (3 weeks fulltime).

March 1996 – Nov 2000 Universiteit Maastricht, Maastricht, The Netherlands  
PhD in Economics. Thesis: *On the Verge of Poverty – Welfare and Economic Transition in Latvia*.

Sep 1991 - Dec 1995 Universiteit Maastricht, Maastricht, The Netherlands  
MSc in International Economic Studies (with distinction). Final thesis: *Puzzling Poverty - An Analytical Survey of Concepts and Methods*.

April 1983 - March 1986 Teacher Training College, Zurich, Switzerland  
Diploma

### CURRENT EMPLOYMENT

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Since February 2005 Universiteit Maastricht, Maastricht, The Netherlands  
Senior Researcher, Maastricht Graduate School of Governance (MGSoG); Head Training & Research Projects (strategic planning, management, development of activities, acquisition of funding for/through projects and training activities); Research on poverty and social policy, policy evaluation, impact assessments; Supervision of PhD fellows; Member of the project leading team Unicef Learning Program; Member of the PPPA Academic Board; Lecturer in Master Programme on Public Policy and Human Development; Team leader of MGSoG projects, such as:

- 2006 - 2008 Unicef Vietnam: Development of a methodology to measure multidimensional child poverty;
- 2007 - 2008 Unicef Congo: Multidimensional poverty assessment;
- 2007 Irish Aid/GTZ: Social Protection capacity building program for Zambian government officials;

- 2007 Unicef Moldova: Multidimensional well-being of children;
- 2008 –2009: Unicef Tajikistan: Cost-benefit analysis and costing model for alternative social services for children;
- 2008 –2009: Unicef Kosovo: Impact assessment of social assistance transfers on children.

Since April 2003                      Gassmann Consulting, Maastricht, The Netherlands  
 Owner/Director; Economic and social policy research, training program development and implementation, consulting in social policy design, monitoring and evaluation.

## RELEVANT WORK EXPERIENCE

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Oct 2002 –April 2003      Ministry of Social Affairs & Employment, The Hague, The Netherlands  
 Economic Advisor; Directorate Forecasting and Analysis. International comparative analysis of social policy issues.

Feb 2001 –Aug 2002              Universiteit Maastricht, Maastricht, The Netherlands  
 Assistant Professor; Department of Economics, Faculty of Economics & Business Administration. Coordination and teaching of graduate courses in International Economic Studies and the Social Protection Financing Program. Research on poverty and the effectiveness of social policy in countries in transition. Supervising research of graduate students and research assistants.

March 1996 –Dec 2000      Universiteit Maastricht, Maastricht, The Netherlands  
 Researcher; Department of Economics, Faculty of Economics & Business Administration. Research on poverty and social policy. Empirical analysis of household budget survey data. Various lecturing in graduate programs.

## CONSULTANCIES

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Oct 2007 –Oct 2008              The World Bank, Washington DC, USA  
 Consultant to the staff of the World Bank. Review of the Social Protection Policy Strategy in the Kyrgyz Republic and simulation of policy options.

Jan 2007 –May 2007      International Labour Organization, Geneva, Switzerland  
 Designing a modeling tool for the simulation of poverty reduction effects of basic cash transfers.

Jan 2006 –Feb 2006              International Labour Organisation, Geneva, Switzerland  
 Modeling the introduction of a basic cash benefit for the protection of the poor in Senegal using household budget survey data.

Oct 2005 –June 2006              The World Bank, Washington DC, USA  
 Consultant to the staff of the World Bank. Contribution to the Social Protection Policy Note, Republic of Tajikistan.

Feb 2005 –Oct 2006              United Nations Development Programme, Chisinau, Moldova  
 International Advisor on Poverty Monitoring and Analysis; Joint Support Programme of the Government of the Republic of Moldova and UNDP/UNICEF on 'Support to Strategic Policy Formulation, Monitoring and Evaluation in the Republic of Moldova'.

March 2004 –Sep 2004      The World Bank, Washington DC, USA  
 Consultant to the staff of the World Bank. Contribution to the PAU (Poverty Assessment Update) of Tajikistan. Analysis of the TLSS 2003 data with respect to the effectiveness of the social protection system (cash compensation payments for pupils of poor families, energy compensation payments for vulnerable families).

March 2004 –Sep 2004      Ministry of Welfare of the Republic of Latvia, Riga, Latvia  
 Team Leader; Development of a methodology and implementation of a monitoring system for poverty

and social exclusion, social assistance and social services policies.

Feb 2004 – Oct 2004           The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Project preparation and appraisal of the Social Protection Project, component on statistical and administrative data for social policy analysis, monitoring and evaluation, Croatia.

Nov 2003 – May 2004        SMEC, Canberra, Australia  
Senior Social Policy Expert; Kosovo Social Protection Project, financed by WB/DFID Grant. Support to the Ministry of Labor and Social Welfare to improve the organizational structure and delivery system of social services and benefits.

June 2003                    The Government of the Republic of Belarus, Minsk, Belarus  
Consultant to the Government of Belarus, Ministry of Labor and Social Protection. Development of Terms of Reference for a model office for the implementation and administration of the Unified Targeted Social Assistance System, which ensures the efficient administration of the UTSAS and monitoring and evaluation of the program at the level of benefit administration.

May 2003 – Oct 2003        The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Support to the Government of the Russian Federation in the context of the Program on Enhancing Measurement, Monitoring, and Analysis of Poverty in Russia. The aim of the assignment is to analyze targeted social assistance programs, and provide recommendations for improvements.

June 2002 – Sep 2002        SMEC, Canberra, Australia  
Social Protection Specialist; Tajikistan Social Sector Development Project financed by ADB and implemented by SMEC (ADB TA 3704 TAJ). Review of the formal and informal social protection sector including an assessment of the reform progress. Design, implementation and analysis of small-scale surveys on informal safety nets, the evaluation of reform programs and social service delivery to disabled people.

April 2002 – May 2002        Government of the Republic of Azerbaijan, Baku, Azerbaijan  
Consultant to the Government of the Republic of Azerbaijan. Preparation of policy implementation plans for the reform of the social protection sector in the context of the Poverty Reduction Strategy Paper (PRSP). Drafting text input for the PRSP and advising on the content of the policy matrix.

Oct 2001 – April 2003        The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Support to the Government of Lithuania, Ministry of Social Security and Labor to extend and continue the Strategic Partnership Program. The program is part of an ongoing World Bank project on Social Policy Development in Lithuania (SPDCBSS) and aims at improving the cooperation between central and local government authorities in the design, provision, and monitoring of local social assistance services.

Oct 2001 – Dec 2001         United Nations Development Programme, Riga, Latvia  
Consultant to the staff of UNDP Latvia in the context of the project 'Social Policy Monitoring and Evaluation (LAT/95/003). Leading a seminar on rapid appraisal techniques for staff of the Ministry of Welfare of the Republic of Latvia. Contribute to a conference on the reform of the Latvian welfare system.

July 2001                    SMEC, Canberra, Australia  
Consultant within the Social Safety Net Restructuring Project in Tajikistan financed by the ADB and implemented by SMEC. Evaluation of the Cash Compensation Payment pilot program.

June 2001                    The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Support to the Department of Statistics of Azerbaijan to organize the data stemming from the new Household Budget Survey data. Train the staff of the Department of Statistics in using the data for poverty analysis. Analyze the data and provide poverty

estimates for the poverty reduction strategy.

April 2001 UNICEF, Baku, Azerbaijan  
Consultant to the staff of UNICEF, Baku. Poverty analysis using the Azerbaijan Household Budget Survey data from the 4<sup>th</sup> quarter 2001. Train the staff of the Statistical Department in the use of the survey data.

Feb 2001 – Dec 2002 Ministry of Social Affairs & Employment, The Hague, NL  
Project manager 'Decision Making Processes'. The project aims at providing insight into Dutch decision making and restructuring processes and training of the stakeholders in the Lithuanian social policy making process. The project is designed in close collaboration with the Ministry of Social Security and Labor of Lithuania.

January 2001 The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Provision of assistance to the Government of the Republic of Tajikistan in developing and drafting a Poverty Reduction Strategy Paper (PRSP) for the social protection sector.

January and July 2000 The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Provision of assistance to the Government of the Republic of Tajikistan in developing and drafting a plan on the reform of the current Cash Compensation Payment System (Social Assistance), and starting its implementation.

October 1998 The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Preparation of a project component on Social Policy Analysis, Monitoring and Evaluation in the Republic of Moldova. The component is part of a larger World Bank project on Social Protection Management.

March 1998 – June 1999 United Nations Development Programme, Riga, Latvia  
Consultant to the staff of UNDP Latvia in the context of the project 'Support for the Development of a National Poverty Eradication Strategy'. The assignment included the preparation of an activity plan for the project implementation, preparation of a basic paper on the profile of the poor in Latvia, development of a new quantitative poverty survey, the analysis of the survey data and the preparation of a final report including recommendations for a National Poverty Eradication Strategy.

Sep – Nov 1997 Organization for Economic Cooperation and Development, Paris, France  
Consultant to the staff of the OECD. Preparation of two background papers on social assistance systems in Latvia and Lithuania.

Sep 1995 - June 2001 The World Bank, Washington DC, USA  
Consultant to the staff of the World Bank. Preparation and implementation of a five-year program to support applied research and analysis of household survey and other data in order to improve monitoring and evaluation of social policy developments in Latvia and Lithuania. Provide assistance to the Latvian Government in the re-design of the Social Assistance Benefit System. The assignment is part of a World Bank project on Social Security in Latvia and Lithuania.

#### OTHER WORK EXPERIENCE

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Sep 1994 - Jan 1995 United Nations Development Programme, New York, USA  
Intern, Human Development Report Office.

May 1988 - Feb 1991 Neue Warenhaus AG, Zurich, Switzerland  
Assistant buyer for ladies' knitwear.

April 1986 - April 1988 Public School, Meilen, Switzerland  
Teaching needlework and handicraft to children age 9-15.

#### LANGUAGE SKILLS

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	<i>Speaking</i>	<i>Reading</i>	<i>Writing</i>
German	excellent	excellent	excellent
English	excellent	excellent	excellent
Dutch	excellent	excellent	excellent
French	fair	good	fair
Russian	basic	basic	basic

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## COMPUTER SKILLS

STATA, SPSS, spreadsheet and word processing software

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## PUBLICATIONS

- Roelen, K., Gassmann, F., and C. de Neubourg (2008), 'The Importance of Choice and Definition for the Measurement of Child Poverty - the case of Vietnam', in *Journal for Child Indicators Research* (forthcoming)
- Roelen, K. and F. Gassmann (2008) "A global measurement approach versus a country-specific measurement approach – Do they draw the same picture of child poverty? The case of Vietnam", MGSOG Working Paper 2008/004, Maastricht Graduate School of Governance, Maastricht.
- Roelen, K. and F. Gassmann (2008), *Measuring Child Poverty and Well-Being: a Literature Review*, MGSOG Working Paper 2008/001, Maastricht Graduate School of Governance, Maastricht.
- Gassmann, F., and G. Notten (2008), 'Size Matters: Poverty reduction effects of means-tested and universal child benefits in Russia', in *European Journal of Social Policy*, 18(3).
- Gassmann, F., and G. Notten (2007), 'Targeted Child Benefits in Russia: To what extent do these Benefits reduce Child Poverty?', in Minujin, A. and E. Delamonica (eds), *Social Protection Initiatives for Children, Women and Families*, The New School and UNICEF, New York.
- Gassmann F., and C. Behrendt (2006), 'Cash benefits in low-income countries: Simulating the effects on poverty reduction for Senegal and Tanzania', *Issues in Social Protection*, Discussion Paper 15, ILO, Geneva.
- Gassmann, F., and G. Notten (2006), *Size matters: Poverty reduction effects of means-tested and universal child benefits in Russia*, MGSOG Working Paper 2006/001, Maastricht Graduate School of Governance, Maastricht.
- Gassmann, F. and A. Sowa (2004), *Development of a Methodology for Monitoring Poverty and Social Exclusion*, Final Report, Ministry of Welfare, Republic of Latvia. ([www.lm.gov.lv](http://www.lm.gov.lv))
- Desczka, S. and F. Gassmann (2003), 'Bijstand in Internationaal Perspectief', *Werkdocument*, MSZW, The Hague (Social Assistance from an international perspective).
- Gassmann, F. (2002), 'The Social Reality of 10 Years of Transition', in *Latvia Welfare Reform – Resent and Future*, Social Policy Research Series, Ministry of Welfare of the Republic of Latvia, UNDP, Riga.
- Gassmann, F. (2001), 'Winners and Losers in Latvia during the Transition', in *Transition Newsletter*, 6(11), p. 40.
- Gassmann, F. (2000), 'Winners and losers, Latvia during the transition', in *Baltic Economies. The Quarter in Review*, 4/2000, p. 4.
- Gassmann, F. (2000), *On the Verge of Poverty. Welfare and Economic Transition in Latvia*, Dissertation, Universitaire Pers Maastricht, Maastricht.
- Gassmann, F., and C. de Neubourg (2000), *Coping with little means in Latvia*, Social Policy Research Series, Ministry of Welfare of the Republic of Latvia, UNDP, Riga, Latvia.
- Gassmann, F. (2000), *Who and Where are the Poor in Latvia?*, Social Policy Research Series, Ministry of Welfare of the Republic of Latvia, UNDP, Riga, Latvia.
- Gassmann, F. (1996), 'Is Poverty the Price for Independence? Countering Women's Poverty in the Age of Societal Change', in FENN, *Countering the Feminization of Poverty, Seminar Report*, University of Utrecht.
- Gassmann, F. (1996), 'Verschillen in Concepten - Armoede in Oost-Europa', in *Oost-Europa Verkenningen*, 144, Mei 1996, pp. 37-40 (Differing concepts - poverty in Eastern Europe).

## CONFERENCE AND BACKGROUND PAPERS

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- Roelen, K. and F. Gassmann (2008) "Explaining child poverty in Vietnam: do household and individual characteristics matter?", paper for the Conference on Income Distribution and the Family, Kiel, 1-3 September 2008
- Roelen, K., Gassmann, F. and C. de Neubourg (2007) "A Child Poverty Approach in Vietnam – a new policy tool", presented at the APPAM Fall Research Conference What Else Shapes Public Policy Analysis and Management?, Washington DC, 8-10 November 2007
- Coady, D., Gassmann, F. and I. Klytchnikova (2005), *An Evaluation of the Welfare Impacts of Electricity Tariff Reforms And Alternative Compensating Mechanisms In Tajikistan*, Paper presented at the ECINEQ conference, 20-22 July 2005, UIB, Palma de Mallorca.
- Gassmann, F. (2005), *How to Improve Access to Social Protection for the Poor? Lessons from the Social Assistance Reform in Latvia*, Paper presented at the conference on Social Protection for Chronic Poverty, 23-24 February 2005, IDPM, Manchester, UK.
- Gassmann, F. (2003), *Poverty Reduction Strategies: Are there Lessons to be Learned?*, Paper prepared for the SSE Riga conference on Human Development in the EU Accession countries, June 1-2, 2003, Riga (*Invited keynote speaker*).
- Gassmann, F., and C. de Neubourg (2000), *Simple, Effective and Affordable: Reforming Social Assistance in Latvia*, Paper prepared for the ISSA conference on Social Security, 25-27 September, 2000, Helsinki.
- Gassmann, F., and C. de Neubourg (2000), *The Dynamics of Gaining and Losing*, Paper prepared for the AABS conference on Baltic Studies, 15-17 June, 2000, Washington DC.
- Gassmann, F., and C. de Neubourg (1997), *Social Assistance in Latvia*, Background Paper for the OECD Technical Workshop on Social Assistance Schemes in Central and Eastern European Countries, Stockholm, 27-28 November 1997.
- Gassmann, F., and C. de Neubourg (1997), *Social Assistance in Lithuania*, Background Paper for the OECD Technical Workshop on Social Assistance Schemes in Central and Eastern European Countries, Stockholm, 27-28 November 1997.
- Gassmann, F. (1995), *Puzzling Poverty - An Analytical Survey of Concepts and Methods*, Master's Thesis, Maastricht University, Maastricht, The Netherlands.
- Gassmann, F. (1995), *The Feminization of Poverty*, Background paper for the Human Development Report 1995, UNDP, New York.
- Gassmann, F. (1994), *Costs of Discrimination. Denied Access to Assets for Women, Part I – Developing Countries*, Background paper for the Human Development Report 1995, UNDP, New York.
- Gassmann, F. (1994), *Costs of Discrimination, Part II – Industrialized Countries*, Background paper for the Human Development Report 1995, UNDP, New York.